**Texas State University
McCoy College Center for Professional Sales**

**Sales students invited to the Valero Texas Open**

*(San Marcos, TX.)*Sales students from the Center for Professional Sales at the McCoy College of Business Administration were awarded a first-class invitation to the Valero Texas Open Golf Tournament. It was held at the JW Marriott San Antonio Hill Country Resort & Spa on Saturday, April 21, 2018.

The invitation was a result of exceeding a sales challenge to raise $20,000 for various children's charities that the Valero Texas Open supports. Senior sales students in both Wayne Noll and Tom Clark’s Directed Study – Sales Classes participated in the project. This project was designed not only raise money for a great cause but to also further enhance students’ sales skills. As a result of the competition, the combined sales classes raised over $28,000 for the Valero Texas Open charities. Ms. Keeley Davis won top prize for selling approximately $4,000 worth of tickets.

Students were able to network with the Texas State Sales Center’s corporate partners. Some of the companies represented were: UPS; Cintas; Tom James; North American Plastics; and ADP. Texas State University Professional Sales alumni who continuously support the tournament were also in attendance. Mr. Craig Smith, a representative with the Valero Texas Open, has been working with the sales classes for approximately seven to eight years. Craig had this to say about the sales students’ success: "The Texas State University Sales Students are an outstanding group of men and women who have bright futures. We appreciate their support every year!"

For more information, please contact Ms. Vicki West, Director of the Center for Professional Sales at Texas State University.  She may be reached at either 512-245-3224 or vw03@txstate.edu.

The website for the Center for Professional Sales is: [http://txstsalescenter.com](https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Ftxstsalescenter.com&data=02%7C01%7Cmni1%40txstate.edu%7C7988c9d329254f2df9e008d5a961cb2b%7Cb19c134a14c94d4caf65c420f94c8cbb%7C0%7C0%7C636601159850889901&sdata=cIe323jyPaIDA%2F8eeJUFErkSrGsgOJEMPsgE6aa53kM%3D&reserved=0).